

Connect With Your Customers With Impactful and Memorable Video

- INCREASE THE POWER OF YOUR BRAND WITH VIDEO.
- CREATE BRAND AWARENESS AND PROVIDE REASSURANCE TO PROSPECTIVE CUSTOMERS.
- YOUR VIDEO TEAM, WITHOUT THE HASSLE OF HIRING IN-HOUSE

You Can Reduce Your Cost per Video

We take your 12 most popular blogs or educational content pieces, and make videos for your website, YouTube channel, and social media platforms. The videos are broken down into smaller pieces to get multiple clips of content per larger video, for easier sharing. Your SEO and online presence will improve with professional, fresh video!

FINALLY... A SMART APPROACH TO VIDEO!

"Our experience with them has been excellent. Professionalism, planning, efficiency, and the quality we perceive and now feel we can expect from GoEpps are all top-notch." - Eric

PRICING

A flat rate of \$3,500/mo. for one year gets you everything listed: 12 primary videos, additional video clips from each video optimized for social media, 12 optimized website pages, 12 optimized YouTube listings, a 12-episode podcast series, and hundreds of inbound website links. There's no catch! It's that simple.



EVERYTHING YOU WILL RECEIVE



Video Planning



Video Production



Video Editing & Publishing

- 12 complete videos of 3-5 min. each
- 12 optimized YouTube listings with full transcripts and SEO
- Multiple video clips per larger video, optimized for social media
- Better SEO on your website through enrichment of your pages using video content with transcripts
- Email newsletter-ready video content that gets better engagement than newsletters without video
- 12-episode podcast series published through your brand using the audio from your 12 videos; pushed to top podcast networks like Spotify, Apple Podcasts, Google Podcasts, and many more.
- Monthly dashboard of your entire program
 - YouTube views, likes, shares
 - Social media engagement with your channel
 - Views of your video-enriched pages on your website

BENEFITS



Earn More Business

1

Get more business from your digital marketing with a smart approach to video.

More Bang for Your Buck

2

Our video program is a fraction of the cost of our competitors, achieved through better planning. We offer an excellent cost per video and cost per published content item.

Build an Improved Online Presence

3

Fresh, professional video content will help improve your seo, social, email, and video channels.



Deepen Awareness of Your Brand

This video was used to create brand awareness for PhysiciansFirst, which was a start-up venture capital group at the time.

We conducted interviews, hired extras, and shot footage largely at their office in downtown Nashville, TN.



Build Audience Trust

This video was used in the healthcare field to demonstrate the resiliency of the human body and spirit.

We set up a three-camera interview with Scott Hamilton in a booked location in Franklin, TN. We also hired on-air talent to conduct that interview.



Educate Your Audience on Your Products and Services

Wright Manufacturing is an innovative leader in lawn maintenance technology. GoEpps produced 52 product and service videos for them. This project was shot in Ft. Lauderdale, Florida and provided a solid video program to gain leads across the US.



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